

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494671-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Jamestown Associates
 Attention: Accounts Payable
 5 Mapleton Road, Suite 300
 Princeton, NJ 08540
 USA

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Roraback For Congress	ANDREW RORABACK COI	

Flight Dates	Order #	Alt Order #
10/29/12 - 11/05/12	494671	06327938

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/02/12	Eyewitness News	6:30am - 7am	MTWTF--	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 2 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 6:41 AM Eyewitness News 6:30am - 7am :30 ARES1029H \$1,900.00 NM 2 WFSB Th 11/01/12 6:59 AM Eyewitness News 6:30am - 7am :30 ARES1029H \$1,900.00 NM									
2	10/29/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 11/01/12 CBS: THE EARLY SHOW 7am - 9am :00 \$1,300.00 NM See MG 2.3 1 WFSB F 11/02/12 CBS: THE EARLY SHOW 7am - 9am :00 \$1,300.00 NM Credited 3 WFSB M 11/05/12 8:29 AM CBS: THE EARLY SHOW 7am - 9am :30 ARES1029H \$1,300.00 NM MG for 2.2 11/01									
4	10/29/12	11/02/12	9am-10am	9am - 10am	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/29/12 10:00 AM 9am-10am 9am - 10am :30 ARMO1003H \$850.00 NM 5 WFSB Tu 10/30/12 9:42 AM 9am-10am 9am - 10am :30 ARES1029H \$850.00 NM 4 WFSB W 10/31/12 9:27 AM 9am-10am 9am - 10am :30 ARES1029H \$850.00 NM 2 WFSB Th 11/01/12 9:58 AM 9am-10am 9am - 10am :30 ARES1029H \$850.00 NM 1 WFSB F 11/02/12 9am-10am 9am - 10am :00 \$850.00 NM Credited									
5	10/29/12	11/02/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/29/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 ARMO1003H \$1,200.00 NM									

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Roraback For Congress	ANDREW RORABACK CO	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/29/12	11/02/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	3	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 10:41 AM 11a-12p Price is Right 11am - 12pm :30 ARES1029H \$1,200.00 NM 3 WFSB Th 11/01/12 11:30 AM 11a-12p Price is Right 11am - 12pm :30 ARES1029H \$1,200.00 NM									
6	10/29/12	11/02/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	5	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MTWTF-- 5 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/29/12 1:12 PM Eyewitness News 12pm - 12:30PM :30 ARMO1003H \$1,200.00 NM 3 WFSB Tu 10/30/12 11:35 AM Eyewitness News 12pm - 12:30PM :30 ARES1029H \$1,200.00 NM 1 WFSB W 10/31/12 12:15 PM Eyewitness News 12pm - 12:30PM :30 ARES1029H \$1,200.00 NM 5 WFSB Th 11/01/12 12:26 PM Eyewitness News 12pm - 12:30PM :30 ARES1029H \$1,200.00 NM 4 WFSB F 11/02/12 Eyewitness News 12pm - 12:30PM :00 \$1,200.00 NM Credited									
8	10/29/12	11/02/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	3	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MTWTF-- 3 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/29/12 5:29 PM Eyewitness News 5pm - 5:30pm :30 ARMO1003H \$3,200.00 NM 1 WFSB W 10/31/12 5:27 PM Eyewitness News 5pm - 5:30pm :30 ARES1029H \$3,200.00 NM 3 WFSB Th 11/01/12 Eyewitness News 5pm - 5:30pm :00 \$3,200.00 NM Credited									
9	10/29/12	11/02/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	3	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MTWTF-- 3 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/29/12 5:50 PM Eyewitness News 5:30pm - 6pm :30 ARMO1003H \$3,200.00 NM 3 WFSB Tu 10/30/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 ARES1029H \$3,200.00 NM 1 WFSB Th 11/01/12 Eyewitness News 5:30pm - 6pm :00 \$3,200.00 NM Credited									
10	11/05/12	11/05/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 ARES1029H \$3,200.00 NM									
11	10/29/12	11/02/12	Eyewitness News	6pm - 6:30pm	MTWTF--	:30	3	\$3,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MTWTF-- 3 \$3,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/29/12 6:53 PM Eyewitness News 6pm - 6:30pm :30 ARMO1003H \$3,800.00 NM 1 WFSB W 10/31/12 6:12 PM Eyewitness News 6pm - 6:30pm :30 ARES1029H \$3,800.00 NM 2 WFSB Th 11/01/12 Eyewitness News 6pm - 6:30pm :00 \$3,800.00 NM Credited									
12	10/29/12	11/02/12	Eyewitness News	11PM - 11:35PM	MTWTF--	:30	2	\$3,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MTWTF-- 2 \$3,300.00									

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12	10/29/12	11/02/12	Eyewitness News	11PM - 11:35PM	MTWTF--	:30	2	\$3,300.00	NM
10/29/12 11/04/12 MTWTF-- 2 \$3,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 10/30/12 11:24 PM Eyewitness News 11PM - 11:35PM :30 ARES1029H \$3,300.00 NM									
2 WFSB W 10/31/12 11:13 PM Eyewitness News 11PM - 11:35PM :30 ARES1029H \$3,300.00 NM									
13	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$3,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$3,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 11/05/12 11:23 PM Eyewitness News 11PM - 11:35PM :30 ARES1029H \$3,300.00 NM									
14	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Su 11/04/12 9:56 AM CBS Sunday Morning 9:00am - 10:30am :30 ARES1029H \$1,800.00 NM									
Total Spots							25		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$52,200.00
<u>Agency Commission</u>	\$7,830.00
<u>Net Amount Due</u>	\$44,370.00

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